Virtual Promotion Packages for Exhibitors

**PROMOTION PACKAGES**  
**BASIC**  |  **SILVER**  |  **GOLD**
---|---|---
**Regular Price**  |  Included  |  $795  |  $995  
**20% OFF with Online Contract**  |  Included  |  $636  |  $796  

**PACKAGE FEATURES**

<table>
<thead>
<tr>
<th><strong>Premium Placement</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Your listing tops the exhibitor list and search results.</td>
</tr>
<tr>
<td>X</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th><strong>Videos</strong></th>
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</thead>
<tbody>
<tr>
<td>Tell your story with video.</td>
</tr>
<tr>
<td>1</td>
</tr>
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<table>
<thead>
<tr>
<th><strong>Digital Product Showcase</strong></th>
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<tbody>
<tr>
<td>Engage with detailed descriptions and color images.</td>
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<td>1</td>
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<thead>
<tr>
<th><strong>Show Specials</strong></th>
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<tbody>
<tr>
<td>Spotlight discounts, giveaways &amp; sweepstakes.</td>
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<td>1</td>
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<thead>
<tr>
<th><strong>Press Releases</strong></th>
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<tbody>
<tr>
<td>Share your latest company news.</td>
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<tr>
<td>1</td>
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<table>
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<tr>
<th><strong>Product Categories</strong></th>
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<tbody>
<tr>
<td>Select categories that best describe your products.</td>
</tr>
<tr>
<td>2</td>
</tr>
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<table>
<thead>
<tr>
<th><strong>Company Online Profile (characters)</strong></th>
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</thead>
<tbody>
<tr>
<td>Introduce your company.</td>
</tr>
<tr>
<td>500</td>
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<thead>
<tr>
<th><strong>Attendee Connect Emails</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Send emails directly to individual attendees.</td>
</tr>
<tr>
<td>25</td>
</tr>
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<table>
<thead>
<tr>
<th><strong>Attendee Appointment Requests</strong></th>
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</thead>
<tbody>
<tr>
<td>Send appointment requests to attendees.</td>
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<tr>
<td>10</td>
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<thead>
<tr>
<th><strong>Company Logo</strong></th>
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<tbody>
<tr>
<td>Increase your brand recognition.</td>
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<td>✓</td>
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**Additional Virtual Promotions**

**Exclusive Online Exhibitor List Sponsorship with Gold Listing - $2,995**

Make a strong impression with your logo at the top of the online exhibitor list, a floor plan banner ad, and gold listing.

**Exclusive Online Floor Plan Sponsorship with Gold Listing - $2,495**

This exclusive sponsorship includes a clickable logo on the online floorplan and a gold listing.

**Floor Plan Banner Ads - $395 Each**

All attendees will check out the online floor plan. Catch their attention in this hot spot with a track-able banner ad.

**Videos - $295 Each**

Tell your story to potential buyers through promotional videos. Upload videos directly from your console.

**Additional Emails(100) - $295**

**Additional Appointments (10) - $295**

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**Virtual Promotion Packages: Reasons to Upgrade**

Exhibitors with an enhanced online profile are listed under the enhanced listings tab on the online floor plan. The company names and booth numbers of these exhibitors are displayed in bold, and a special icon makes their listing pop in the list as well as on the online floorplan.

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Learn more or ask questions:  
email: exhibitsupport@personifycorp.com