

Virtual Promotion Packages for Exhibitors



Increase traffic to your booth by **4 - 5 times**



Enhance web exposure and search engine



Promote your products & services **24/7/365**



Maximize ROI by generating high quality new leads



Increase your online leads by **3 - 4 times**

PROMOTION PACKAGES	BASIC	SILVER	GOLD
Regular Price	Included	\$795	\$995
20% OFF with Online Contract	Included	\$636	\$796

PACKAGE FEATURES

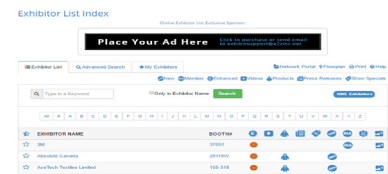
PACKAGE FEATURES	BASIC	SILVER	GOLD
Premium Placement Your listing tops the exhibitor list and search results.	X	X	✓
Videos Tell your story with video.	1	2	3
Digital Product Showcase Engage with detailed descriptions and color images.	1	10	30
Show Specials Spotlight discounts, giveaways & sweepstakes.	1	10	30
Press Releases Share your latest company news.	1	10	30
Product Categories Select categories that best describe your products.	2	4	7
Company Online Profile (characters) Introduce your company.	500	800	1500
Attendee Connect Emails Send emails directly to individual attendees.	25	100	150
Attendee Appointment Requests Sen appointment requests to attendees.	10	15	25
Company Logo Increase your brand recognition.	✓	✓	✓

Virtual Promotion Packages: Reasons to Upgrade

Exhibitors with an enhanced online profile are listed under the enhanced listings tab on the online floor plan. The company names and booth numbers of these exhibitors are displayed in bold, and a special icon makes their listing pop in the list as well as on the online floorplan.

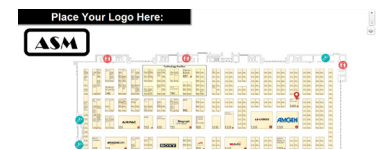
Additional Virtual Promotions

Exclusive Online Exhibitor List Sponsorship with Gold Listing - \$2,995



Make a strong impression with your logo at the top of the online exhibitor list, a floor plan banner ad, and gold listing.

Exclusive Online Floor Plan Sponsorship with Gold Listing - \$2,495



This exclusive sponsorship includes a clickable logo on the online floorplan and a gold listing.

Floor Plan Banner Ads - \$395 Each

All attendees will check out the online floor plan. Catch their attention in this hot spot with a track-able banner ad.



Videos - \$295 Each

Tell your story to potential buyers through promotional videos. Upload videos directly from your console.

Additional Emails(100) - \$295

Additional Appointments (10) - \$295