



MANAGEMENT CONFERENCE & EXHIBITION

MCE26

**OCTOBER 17-20
CHARLOTTE, NC**

CHARLOTTE CONVENTION CENTER



EVENTS TAKING PLACE IN ATA 2026 MCE EXHIBIT HALL
Charlotte Convention Center
Exhibit Level / Halls A-C
(As of 4-2-26)

DEDICATED EXHIBIT VIEWING HOURS & MOVE-IN/OUT INFO

EXHIBITOR MOVE-IN

Friday, October 16: 8:00 am – 3:00 pm: Vehicle Move-in only (by appointment)
Friday, October 16: 3:00 pm – 8:00 pm: All Exhibitors move-in
Saturday, October 17: 7:30 am – 5:00 pm: All Exhibitors move-in
Sunday, October 18: 7:30 am – 11:00 am: By special request, 200 sq. ft. booths or less

EXHIBIT HOURS*

Sunday, October 18: 1:15 pm – 4:00 pm: Exhibit Hall Grand Opening & Ribbon Cutting Ceremony
Monday, October 19: 11:00 am – 1:45 pm: Exhibit Hall Review with Walk-Around Luncheon
Tuesday, October 20: 10:45 am – 2:00 pm: Exhibit Hall Grand Finale & Walk-Around Luncheon

EXHIBITOR MOVE-OUT

Tuesday, October 20: 2:00 pm – 8:00 pm
Wednesday, October 21: 7:00 am – 1:00 pm

MEETING ACTIVITIES TAKING PLACE IN THE EXHIBIT HALL*

Sunday, October 18: 1:15 pm.– 4:00 pm: ATA Exhibit Hall Grand Opening & Ribbon Cutting Ceremony
Sunday, October 18: 4:15 pm – 5:45 p.: ATA General Session

Monday, October 19: 11:00 am – 1:45 pm: ATA Exhibit Hall Review & Walk-Around Luncheon
Monday, October 19: 2:00 pm – 3:15 pm: ATA President's Address

Tuesday, October 20: 9:30 am – 10:45 am: ATA General Session
Tuesday, October 20: 10:45 am – 2:00 pm: ATA Exhibit Hall Grand Finale & Walk-Around Luncheon

*Times subject to change.