

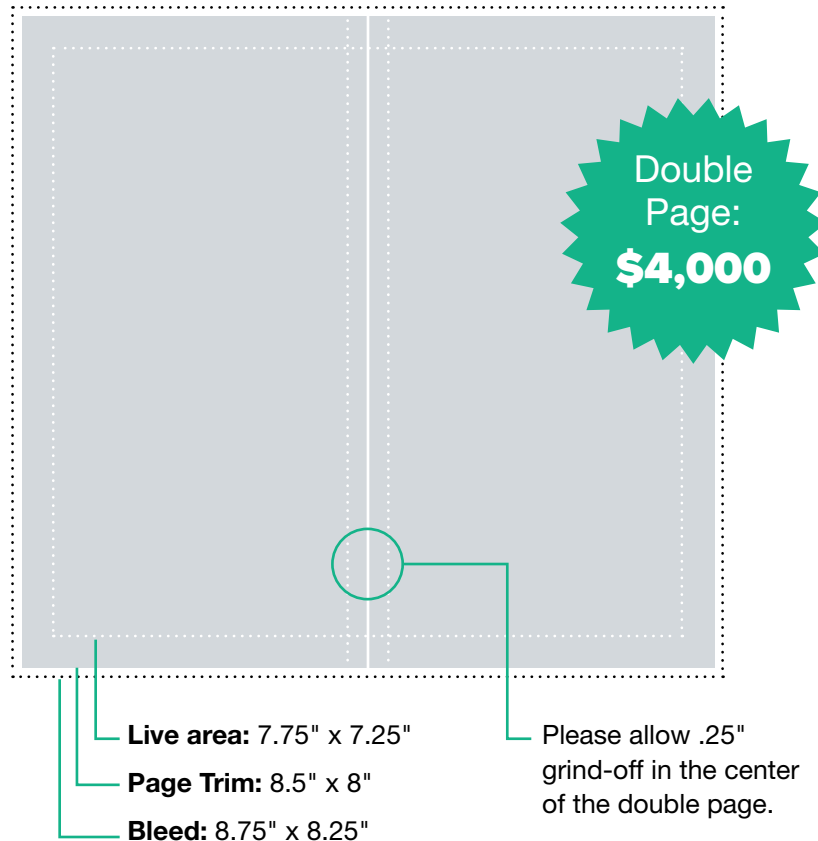
## ATA OFFICIAL PROGRAM & DIRECTORY ADVERTISING GUIDELINES

**This is an exciting advertising opportunity for exhibiting companies only!** Gain visibility with your customers by advertising in the ATA Official Program & Directory of Exhibitors that will be distributed on-site to all registered attendees. The advertisements will be printed in four colors and trim size of either 4.25" x 8" for a single page ad or 8.5" x 8" for a double page ad in the perfect-bound program. All ads, single or double page, must be in vertical format.

### Single Page



### Double Page



### Production Notes:

- **Preferred format:** Print-ready PDF with .25" bleeds and crop marks. High resolution (300 dpi at print-size) TIF or JPG also accepted.

**DEADLINE FOR ARTWORK: August 30, 2024**

Please submit your print-ready ad to the MCE Sales Team  
 at [ATAExhibits@trucking.org](mailto:ATAExhibits@trucking.org).