

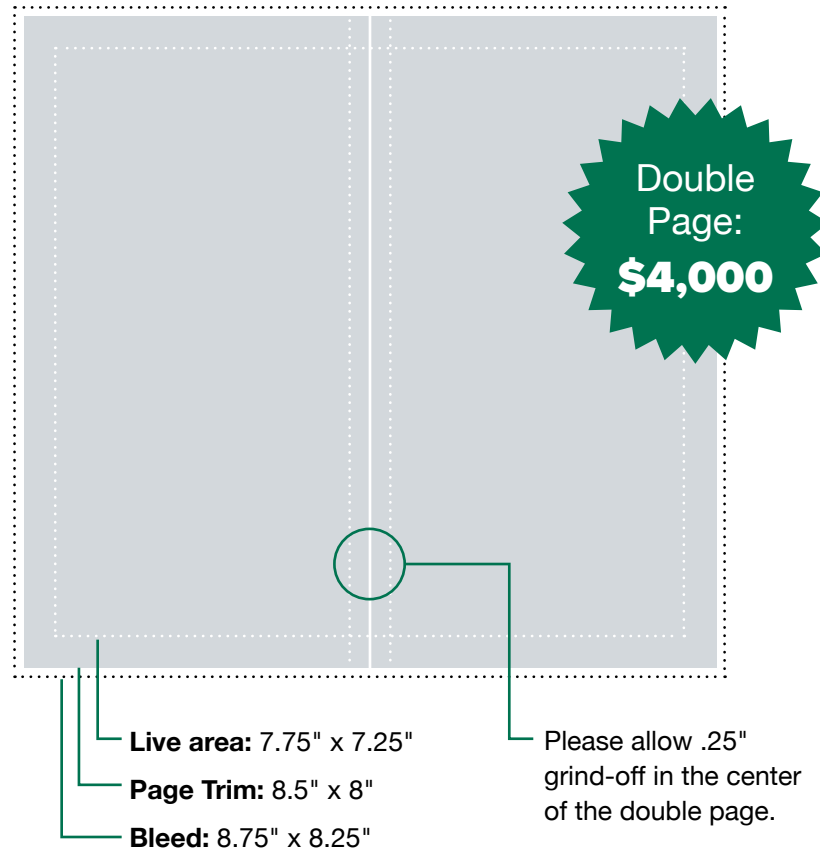
ATA OFFICIAL PROGRAM & DIRECTORY ADVERTISING GUIDELINES

This is an exciting advertising opportunity for exhibiting companies only! Gain visibility with your customers by advertising in the ATA Official Program & Directory of Exhibitors that will be distributed on-site to all registered attendees. The advertisements will be printed in four colors and trim size of either 4.25" x 8" for a single page ad or 8.5" x 8" for a double page ad in the perfect-bound program. All ads, single or double page, must be in vertical format.

Single Page



Double Page



Production Notes:

- **Preferred format:** Print-ready PDF with .25" bleeds and crop marks. High resolution (300 dpi at print-size) TIF or JPG also accepted.

DEADLINE FOR ARTWORK: August 19, 2023

**Please submit your print-ready ad to the MCE Sales Team
at ATAExhibits@trucking.org.**