



# MCE22

MANAGEMENT CONFERENCE & EXHIBITION

**October 22-25 ★ San Diego, CA**

San Diego Convention Center and Marriott Marquis

# SCHEDULE

as of July 28, 2022

## FRIDAY, OCTOBER 21

12:00 p.m. – 5:00 p.m.      **LEAD ATA Meeting**  
*Sponsored by DriverReach*  
*By Invitation Only*

6:00 p.m. – 7:30 p.m.      **LEAD ATA & Graduate Reception**  
*Sponsored by DriverReach*  
*By Invitation Only*

## SATURDAY, OCTOBER 22

7:00 a.m. – 9:00 a.m.      **5k Running Tour**  
*Optional-additional registration fee required*

10:00 a.m. – 12:00 p.m.      **LEAD ATA Meeting**  
*Sponsored by DriverReach*  
*By Invitation Only*

10:00 a.m. – 12:00 p.m.      **LEAD ATA Graduate Meeting**  
*Sponsored by DriverReach*  
*By Invitation Only*

12:00 p.m. – 1:00 p.m.      **LEAD ATA Luncheon**  
*Sponsored by DriverReach*  
*By Invitation Only*

11:00 p.m. – 12:15 p.m.      **ATA Subcommittee Meetings:**

- ATA Automated Truck Subcommittee  
*Sponsored by Plus*
- Diversity & Inclusion Subcommittee

12:00 p.m. – 3:00 p.m.      **Trucking U Meeting and Orientation**

## Saturday, October 22 continued

- 12:30 p.m. – 1:45 p.m.      **ATA Committee Meetings and Conference Meetings:**
- Controlled Substances, Driver Health & Wellness Subcommittee
  - Automobile Carriers Conference
  - Intermodal Carriers Conference
  - Moving & Storage Conference
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- 2:00 p.m. – 3:00 p.m.      **Saturday Session: ATRI's Big Reveal**
- Join us for the big reveal – the results of the 2022 Top Industry Issues Survey! For 18 years the American Transportation Research Institute (ATRI) has conducted an annual survey asking trucking industry stakeholders to rank their top issues of concern for the industry, as well as the potential solutions for addressing these issues. This panel of industry experts will discuss the results of this year's survey, focusing on each issue – from 10 down to 1. We'll hear a motor carrier and a professional driver, as our speakers share their perspectives on each issue. This data is critical to the industry and you won't want to miss this popular session.
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- 3:10 p.m. – 4:10 p.m.      **Federal Motor Carrier Safety Administration (FMCSA) Update**
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- 4:15 p.m. – 5:00 p.m.      **ATA Chairman's Membership Meeting & Awards**
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- 5:00 p.m. – 6:00 p.m.      **MCE VIP Partner Recognition and Reception**  
*By Invitation Only*
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- 6:30 p.m. – 7:45 p.m.      **Welcome Reception**  
*Sponsored by PrePass Safety Alliance*

## SUNDAY, OCTOBER 23

- 7:30 a.m. – 8:30 a.m.      **ATA Policy Committee and Conference Meetings:**
- Strategic Priorities  
*Committee Members Only*
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- 8:30 a.m. – 9:45 a.m.      **ATA Committee Meetings:**
- Safety Policy  
*Sponsored by PrePass Safety Alliance*
  - Independent Contractor Policy
- Education Sessions:**
- Future Powertrain Regulatory Environment  
*Sponsored by ACT*

## Sunday, October 23 continued

9:45 a.m. – 11:00 a.m.	<b>ATA Policy Committee, Conference Meetings &amp; Board Meetings</b> <ul style="list-style-type: none"><li>• Agriculture and Food Transporters Conference</li><li>• ATRI Board of Directors</li><li>• Communications &amp; Image Policy</li><li>• Tax Policy</li></ul>
9:45 a.m. – 11:00 a.m.	<b>Education Sessions:</b> <ul style="list-style-type: none"><li>• Professional Truck Driver Health and Wellness <i>Sponsored by ACT I</i></li></ul>
11:15 a.m. – 1:15 p.m.	<b>Luncheon Session</b> <i>Sponsored by Drivewyze</i> <i>Full Registrants Welcome</i>
1:15 p.m. – 3:45 p.m.	<b>MCE Exhibit Hall Grand Opening &amp; Ceremony</b> <i>All Registrants Welcome</i>
1:30 p.m. – 2:30 p.m.	<b>TAEC Business Session (Closed)</b>
1:30 p.m. – 2:30 p.m.	<b>ATA Revenue Committee Meeting</b> <i>Committee Members Only</i>
4:00 p.m. – 5:30 p.m.	<b>General Session</b> <i>Sponsored by Alvys</i> <i>All Registrants Welcome</i>
6:30 p.m. - Evening	<b>Truck PAC Reception &amp; Dinner</b> <i>Sponsored by Lytx</i> <i>Ticket purchase required</i>

## MONDAY, OCTOBER 24

7:00 a.m. – 8:15 a.m.	<b>ATA Small Carrier Committee Breakfast</b> <i>Sponsored by US Bank</i> <i>Open to all carriers with less than \$27.5 million in revenue</i>
8:30 a.m. – 10:00 a.m.	<b>General Session:</b> ATA President's State of the Industry & Association <i>Sponsored by Transtar Insurance Brokers, Inc.</i> <i>All Registrants Welcome</i>

**Monday, October 24 continued**

10:00 a.m. – 12:30 p.m.	<b>MCE Exhibit Hall Review with Refreshments</b> <i>All Registrants Welcome</i>
10:00 a.m. – 11:00 a.m.	<b>Trucking Cares Foundation</b>
12:30 p.m. – 2:30 p.m.	<b>Luncheon Session</b> <i>Sponsored by Samsara</i> <i>Full Registrants Welcome</i>
2:30 p.m. – 4:00 p.m.	<b>Allied Committee for the Trucking Industry (ACT 1)</b> <i>Committee Members Only</i>
2:45 p.m. – 4:00 p.m.	<b>ATA Policy Committee Meetings:</b> <ul style="list-style-type: none"> <li>• Environmental and Energy Policy</li> <li>• Hazardous Materials Policy</li> <li>• Legal Reform Advisory Committee <i>Sponsored by Sentry Insurance</i></li> <li>• Supply Chain Security Policy</li> </ul>
2:45 p.m. – 4:00 p.m.	<b>Education Sessions</b>
2:45 p.m. – 4:15 p.m.	<b>Spouse/Guest Program</b>
4:15 p.m. – 5:30 p.m.	<b>ATA Policy Committee and Conference Meetings:</b> <ul style="list-style-type: none"> <li>• Government Freight Conference</li> <li>• Highway Policy Committee</li> <li>• Technology &amp; Engineering Policy <i>Sponsored by Lytx</i></li> <li>• Workforce Development Policy</li> </ul>
4:15 p.m. – 5:30 p.m.	<b>Education Sessions</b>
5:00 p.m. – 6:30 p.m.	<b>Transport Topics Reception</b> <i>Sponsored by Shell Lubricant Solutions</i> <i>By Invitation Only</i>
5:45p.m. – 7:15 p.m.	<b>National Accounting &amp; Finance Council (NAFC) Reception</b> <i>By Invitation Only</i>

## TUESDAY, OCTOBER 25

8:00 a.m. – 9:00 a.m.	<p><b>Board Meetings:</b></p> <ul style="list-style-type: none"> <li>• Litigation Center Board of Directors</li> <li>• Truck PAC Board of Directors</li> </ul>
9:00 a.m. – 10:30 a.m.	<p><b>General Session: The Economy in a New World Order</b>          Nearly every major economy across the globe has transitioned into a new period of decelerating growth and rising inflation. How will interest rates, geopolitical tensions, and commodity prices affect the US economy and the trucking industry? Join Tom Joyce, Managing Director &amp; Global Head of Investment Banking Capital Markets Strategy at MUFG Bank and Bob Costello, ATA's Chief Economist. Moderator: ATA Second Vice Chairman Andrew Boyle, Co-President, Boyle Transportation.  <i>Sponsored by Pilot Flying J</i>  <i>All Registrants Welcome</i></p>
10:30 a.m. – 1:45 p.m.	<p><b>MCE Exhibit Hall Final Review and Walk-Around Luncheon</b>  <i>All Registrants Welcome</i></p>
11:00 a.m. – 12:30 p.m.	<p><b>ATA Executive Committee Meeting</b>  <i>All ATA Members Welcome</i></p>
12:30 p.m. – 1:30 p.m.	<p><b>ATA Executive Committee and ACT I Luncheon</b>  <i>Executive Committee and ACT I Members Only</i></p>
1:45 p.m.	<p><b>ATA Board of Directors Meeting &amp; Guest Speaker</b>  <i>Sponsored by Plus</i>  <i>All ATA Members Welcome</i></p>
5:45 p.m. – 6:30 p.m.	<p><b>MCE Annual Reception</b>  <i>Sponsored by TuSimple</i>  <i>Full Registrants Welcome</i></p>
6:30 p.m. – 10:30 p.m.	<p><b>MCE Annual Banquet</b>  <i>Title Sponsor: TuSimple</i>  <i>Table Sponsors: TrueNorth Companies, SkyBitz, Double Coin Tires</i>  <i>Full Registrants Welcome</i>          Entertainment: Walker Hayes</p>