

*Schedule as of October 7<sup>th</sup>*

**All ATA Policy Committee Meetings are open to ATA members, unless noted.**

**Friday, October 22**

12:00 p.m. – 5:00 p.m.

LEAD ATA Meeting  
*Sponsored by DriverReach*  
*By Invitation Only*

6:00 p.m. – 7:30 p.m.

LEAD ATA & Graduate Reception  
*Location: The Hampton Social*  
*Sponsored by DriverReach*  
*By Invitation Only*

**Saturday, October 23**

7:00 a.m. – 9:00 a.m.

5k Nashville Running Tour  
*Optional-additional registration fee required*

10:00 a.m. – 12:00 p.m.

LEAD ATA Meeting  
*Sponsored by DriverReach*  
*By Invitation Only*

10:00 a.m. – 12:00 p.m.

LEAD ATA Graduate Meeting  
*Sponsored by DriverReach*  
*By Invitation Only*

12:00 p.m. – 1:00 p.m.

LEAD ATA Luncheon  
*Sponsored by DriverReach*  
*By Invitation Only*

12:00 p.m. – 1:15 p.m.

ATA Automated Truck Subcommittee  
*Sponsored by Plus*

12:00 p.m. – 3:00 p.m.

Trucking U Meeting and Orientation  
*By Invitation Only*

1:30 p.m. – 2:45 p.m.

ATA Policy Committee Meetings

- Controlled Substances, Driver Health & Wellness Subcommittee
- Diversity Working Group
- Insurance Task Force

*Sponsored by Sentry Insurance*

1:30 p.m. – 2:45 p.m.

Tech-Celerate Session

4:00 p.m. – 5:00 p.m.

ATA Chairman's Membership Meeting & Awards  
*Sponsored by TransForce Group*

**Saturday, October 23, Continued**

6:00 p.m. - 6:30 p.m. MCE VIP Partner Reception  
*By Invitation Only*

6:30 p.m. – 7:30 p.m. Welcome Reception  
*Sponsored by PrePass Safety Alliance*

**Sunday, October 24**

7:30 a.m. – 8:30 a.m. ATA Policy Committee and Conference Meetings

- Intermodal Motor Carriers Conference BOD
- Strategic Priorities

*Committee Members Only*

8:15 a.m. – 9:30 a.m. ATA Safety Policy Committee  
*Sponsored by PrePass Safety Alliance*

Education Sessions

- Diversity & Inclusion Seminar  
*Sponsored by Freightliner*
- “Watt’s” New on the Electric Vehicle Front?  
*Sponsored by ACT I*

9:45 a.m. – 11:00 a.m. ATA Policy Committee and Conference Meetings

- Automobile Carriers Conference BOD
- Communications & Image Policy
- Hazardous Materials Policy
- Labor & Regulatory Policy
- Tax Policy

9:45 a.m. – 11:00 a.m. Education Sessions

- ATRI’s Big Reveal
- Charging Ahead: How to Prepare Your Facility Infrastructure for Electric Vehicles  
*Sponsored by Detroit eConsulting*

11:15 a.m. – 1:15 p.m. Luncheon Session  
*Full Registrants Welcome*

*Guest Speaker: Kenneth Gronbach*  
“Demographics Precipitates Economics:  
Profound Strategic Planning for the Post Pandemic Era”

1:15 p.m. – 3:45 p.m. MCE Exhibit Hall Grand Opening & Ribbon Cutting Ceremony  
*All Registrants Welcome*

1:30 p.m. – 2:15 p.m. ATA Litigation Center Board of Directors

2:30 p.m. – 3:45 p.m. ATA Revenue Committee Meeting  
*Committee Members Only*

**Sunday, October 24, Continued**

4:00 p.m. – 5:30 p.m.

General Session:  
“Next Gen Perspective: Trucking’s Future is Now”  
*All Registrants Welcome*

Special Presentations:

- ATA 2020 National Driver of the Year
- Introduction of LEAD ATA Graduates and Class of 2021-2022

6:30 p.m. - Evening

Truck PAC Reception & Dinner - *Ticket purchase required*  
*Entertainment: Whitney Rose Band*  
*Co-Sponsors: Lytx & Orbcomm*

**Monday, October 25**

7:00 a.m. – 8:15 a.m.

ATA Small Carrier Committee Breakfast  
*Open to all carriers with less than \$27.5 million in revenue*  
*Sponsored by U.S. Bank*

8:00 a.m. – 8:30 a.m.

MCE Continental Breakfast  
*Sponsored by Solera*

8:30 a.m. – 10:00 a.m.

General Session:  
ATA President’s State of the Industry & Association  
*All Registrants Welcome*  
*Sponsored by Transtar Insurance Brokers, Inc.*

Special Presentations:

- Image and Community Engagement Highlights
- S. Earl Dove Award
- TAEC Service Awards
- Trucking Cares Foundation Award

10:00 a.m. – 12:30 p.m.

MCE Exhibit Hall Review with Refreshments  
*All Registrants Welcome*

10:15 a.m. – 11:45 a.m.

Board of Directors Meetings

- American Trucking Research Institute (ATRI)
- Truck PAC  
*Speakers: Rob Chamberlin and Sam Whitehorn, Elevate Government Affairs, LLC*
- Government Freight Conference

12:30 p.m. – 2:30 p.m.

Luncheon Session:  
“Supply Chain Resiliency: Addressing Capacity and Intermodal Challenges”  
*Full Registrants Welcome*

*Moderator: Shelley Simpson, J.B. Hunt*  
*Panelists: Chris Spear, ATA*  
*John Butler, World Shipping Council*  
*Ian Jefferies, Association of American Railroads*  
*Sponsored by Bendix Commercial Vehicle Systems, LLC*

**Monday, October 25, Continued**

12:30 p.m. – 2:30 p.m.

Luncheon Session Continued

Special Presentations:

- Mike Russell Trucking Industry Image Award  
*Sponsored by Great West Casualty*
- Truckers Against Trafficking Champion Award
- Highway to Victory Award
- President's TAEC Leadership Award

2:45 p.m. – 4:00 p.m.

ATA Policy Committee Meetings

- Environmental & Energy
- Joint - Highway Policy & Infrastructure Funding Task Force
- Independent Contractor Policy
- Supply Chain Security Policy

2:45 p.m. – 4:00 p.m.

Education Session

- The Tech of Trucking  
*Sponsored by ACT I*

2:45 p.m. – 4:15 p.m.

Spouse/Guest Program

*The Hatch Print Show Presentation and make your own Poster*

4:15 p.m. – 5:45 p.m.

ATA Policy Committee and Conference Meetings

- Agricultural & Food Transporters Conference BOD
- Technology & Engineering Policy
- Workforce Development Policy

4:15 p.m. – 5:45 p.m.

Education Session

- State of Sustainable Fleets  
*Sponsored by Freightliner*

5:00 p.m. – 6:30 p.m.

Transport Topics Reception

*By Invitation Only*  
*Sponsored by Shell Lubricant Solutions*

5:45p.m. – 7:15 p.m.

National Accounting & Finance Council (NAFC) Reception

*By Invitation Only*

**Tuesday, October 26**

9:00 a.m. – 10:30 a.m.

General Session:

"Trucking Today and in 2022 - A 360 Degree View"  
*All Registrants Welcome*

*Panelists: Bob Costello, ATA*  
*Cari Baylor, Baylor Trucking*  
*Shameek Konar, Pilot Flying J*  
*Jeffrey Pape, U.S. Bank*

*Sponsored by Pilot Flying J*

**Tuesday, October 26**

9:00 a.m. – 10:30 a.m.

General Session Continued

Special Presentations

- 2020 ATA President's Trophy Award
- Environmental Protection Agency (EPA) SmartWay Excellence Award Winners
- Transport Topics Frontline Hero Awards
- 2021 SuperTech Grand Champion

10:30 a.m. – 1:45 p.m.

MCE Exhibit Hall Final Review and Walk-Around Luncheon  
*All Registrants Welcome*

10:45 a.m. – 12:00 p.m.

Allied Committee for the Trucking Industry (ACT 1)  
*Committee Members Only*

11:00 a.m. – 1:00 p.m.

ATA Executive Committee Meeting  
*All ATA Members Welcome*  
*Sponsored by Kodiak*

1:00 p.m. – 2:00 p.m.

ATA Executive Committee Luncheon  
*Committee Members Only*

2:00 p.m. – 4:30 p.m.

ATA Board of Directors Meeting  
*All ATA Members Welcome*  
*Sponsored by Plus*

6:00 p.m. – 6:30 p.m.

MCE Annual Reception  
*Full Registrants Welcome*

*Signature Drink Sponsor: Locomotion*

6:30 p.m. – 10:30 p.m.

MCE Annual Banquet  
*Full Registrants Welcome*  
*Entertainment: Brothers Osborne*

*Banquet Table Sponsors:*  
*FedEx Freight, Stoops Freightliner, TrueNorth Companies, UPS*  
*Vanguard National Trailer Corp.*

*Banquet Table Contributor: SkyBitz*

*ATA Chairman's Portrait Presentation Sponsor: Double Coin Tires*

*Signature Drink Sponsor: Locomotion*

**Wednesday, October 27**

8:00 a.m. – 12:00 p.m.

Class Action Roundtable  
*By Invitation Only*