

EXHIBITOR COMPLIMENTARY PARTIAL & UPGRADED FULL CONFERENCE REGISTRATION

Register online at <http://mce.trucking.org>

All contracted booth space is allocated a total of 3 Complimentary Partial Registrations and 3 Exhibit-Only Registrations, per 100 square feet of exhibit space, up to a maximum of 18 registrations. Only Complimentary Partial Registrations may be upgraded to an Exhibitor Upgraded Full Conference Registration.

Exhibit booth personnel in excess of the allotted *Max. Total Exhibitor Registrations (see [Badge Allocation Chart](#)), must register as a Full Conference Registration attendee. Exhibit Booth related questions can be directed to (703) 838-1923 or jtaylor@trucking.org. Conference Registration related questions can be directed to (866) 821-3468 or registrations@trucking.org.

All Attendees must read, sign and return the [ATA Release and Waiver of Liability and Assumption of the Risk Relating to Coronavirus/COVID-19](#).

IMPORTANT DEADLINES

Hotel Reservation
September 20

Registration Cancellation
September 20

Registration Change
September 24

REGISTRATION RATES

Please check ONE box below.

Exhibitor Complimentary Partial Registration

This registration type includes access to:

- Opening Reception
- Educational and Business Sessions
- Exhibit Hall
- Lunch in Exhibit Hall (Tuesday)

Exhibitor Complimentary Partial..\$0

Exhibitor Upgrade to Full Conference Registration

This registration type includes access to:

- Same access as Complimentary Partial (see list above)
- Sunday Luncheon
- Monday Luncheon
- Annual Reception & Banquet with Entertainment

ATA Member\$550

Member Spouse\$600

Per Member Couple\$1,150

Non-Member.....\$650

Non-Member Spouse\$1,100

Per Non-Member Couple...\$1,750

REQUIRED TO PROCESS REGISTRATION

Full Name: _____

Nickname for Badge: _____

Title: _____

Company: _____

Street Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Valid attendee email is REQUIRED for registration.

*Confirmation email can only be sent to one email address. If confirmation should go to an alternate email, please provide below.

*Alternate email: _____

In Case of Emergency, please provide contact information below.

Full Name: _____

Phone: _____

SPOUSE/GUEST REGISTRATION

Spouse Registration **includes** access to the Spouse Program (including the Opening Reception, Exhibit Hall, 3 Luncheons, and Annual Reception & Banquet with Entertainment). It **does not include** access to Business or Educational Sessions.

Spouse/Guest Full Name: _____

Spouse/Guest Nickname for Badge: _____

Spouse/Guest Email: _____

Valid Spouse/Guest Email is REQUIRED for Spouse Program communication.

PAYMENT INFORMATION

Registration will not be processed without payment, and payment cannot be taken by phone or email.

Total Amount Paid: \$ _____

Enclosed check made payable to American Trucking Associations

AMEX MasterCard VISA

Credit Card #: _____

Expires: _____

Name on Card: _____

Signature: _____

Please return completed forms and written notifications to:

ATA Registrations
PO Box 101360, Arlington, VA 22210
Phone: (866) 821-3468
Fax: (703) 838-1701
Email: registrations@trucking.org

IMPORTANT INFORMATION

REGISTRATION PROCESSING

ONLINE:

Registering online at <http://mce.trucking.org> is the fastest and easiest way to register for the conference.

★ For Exhibitor registration information and online registration promo codes, download [Exhibitor Booth Personnel Registration Options](#).

If you need assistance with your username and password to register online, please contact ATA Registrations at registrations@trucking.org or call (866) 821-3468, Monday - Friday, 8:30am - 5:30pm EST.

FAX/MAIL:

If registering by fax at (703) 838-1701 or mail, please allow 3-4 business days, once received, to process your registration.

CONFIRMATION EMAIL:

Once your registration has been successfully processed, you will receive an email confirmation of your conference registration containing your hotel reservation link. You must be a registered attendee to book a hotel room at the ATA discounted rate.

PAYMENT:

In accordance with ATA's credit card processing policies, credit card information cannot be accepted by any ATA staff by phone or email, and registration forms will not be processed without payment. All credit card information must be written on the registration form and officially signed by the cardholder for payment to be processed. If you do not feel comfortable transmitting the registration form with your credit card data over fax, you may register online or by mailing your completed form with a check to ATA, PO Box 101360, Arlington, VA 22210.

HOTEL INFORMATION

ATA has negotiated special discounted hotel room rates at the hotels listed below. The deadline to book your hotel at the ATA rate is **September 20**.

Omni Nashville Hotel

250 Fifth Avenue South
\$269 per night (single/
double occupancy).

Hilton Nashville Downtown

121 Fourth Avenue South
\$265 per night (single/
double occupancy).

The Westin Nashville

807 Clark Place
\$279 per night (single/
double occupancy).

The ATA discounted nightly rate is based upon availability and does not include taxes and fees which are subject to change without notice.

If you are interested in reserving a suite, please send your suite request, including stay dates, to Marsha Barninger, Director, Registration & Housing, MCE at mbarninger@trucking.org.

CHANGE & CANCELLATION POLICY

If you need to make a substitution or change to your conference registration, send written notification as directed below, to be received by ATA **no later than September 24**. After September 24, all change requests will only be accepted on-site at the ATA Registration Desk.

If you need to cancel your registration or downgrade your (Upgraded) Full Conference Registration to Complimentary Partial, send written notification of cancellation or downgrade, to be received by ATA **no later than September 20**.

Please send all written notifications to:

ATA Registrations
PO Box 101360, Arlington, VA 22210
Fax: (703) 838-1701
Email: registrations@trucking.org

No refunds for registration fees will be processed for cancellations postmarked after September 20.



If you require special assistance to participate or have food allergies, please contact eventservices@trucking.org.

Persons under the age of 18 years old are not permitted in the exhibit hall, business or social events (except for the entertainment portion of the Annual Banquet). We thank you for your cooperation.

By registering for the American Trucking Associations (ATA) MCE, you consent to be photographed/videoed/recorded, and agree to the following statement:

I hereby grant ATA, the irrevocable and unrestricted right to use and publish photographs/videos/audio recordings/likenesses of me in which I may be included for advertising, marketing, promotional or any other purpose and in any manner or medium.

All Attendees must read, sign and return the ATA Release and Waiver of Liability and Assumption of the Risk Relating to Coronavirus/COVID-19.

Release and Waiver of Liability and Assumption of the Risk Relating to Coronavirus/COVID-19

By registering for and attending the Event (ATA Management Conference & Exhibition at the Music City Center & Omni Nashville October 20-28, 2021), I acknowledge that I will be voluntarily participating in any of the activities held by the American Trucking Associations that will be held in compliance with all applicable government guidelines in place at time of the Event.

I am aware that the novel coronavirus (COVID-19) is extremely contagious and spread from person-to-person contact and/or by contact with contaminated surfaces and objects, and through the air. **I am aware that even diligent efforts to follow public health guidance and orders cannot guarantee that participants at the Event will not contract the virus that causes COVID-19, and that I could be infected, seriously injured or even die due to COVID-19 or due to activities by me or others on or at the Event. I AM VOLUNTARILY PARTICIPATING IN THESE ACTIVITIES WITH KNOWLEDGE OF THE DANGER INVOLVED AND AGREE TO ASSUME ANY AND ALL RISKS, WHETHER KNOWN OR UNKNOWN, OF BODILY INJURY, DEATH, OR PROPERTY DAMAGE.**

I agree that I will not attend the Event or have in-person contact with ATA's employees unless I am able truthfully and accurately to answer "no" to all of ATA's visitor screening questions.

In addition to all other rules and regulations relating to my attendance at the Event, I agree to comply with all COVID-related laws, guidelines, protocols, or procedures that may be implemented by ATA, the Event venue, and the federal/state/local government in order to protect as much as possible the health and safety of all attendees. I agree that if I experience any COVID-19 symptoms, I will inform event staff as soon as reasonably possible and depart the Event.

ASSUMPTION OF RISK: I have read and understood the above warning concerning COVID-19. I hereby choose to accept the risk of contracting COVID-19 for myself. The value of attending the Event is such that I accept the risk of being exposed to or contracting COVID-19 in order to attend the Event in person.

WAIVER OF LAWSUIT/LIABILITY: As consideration for being permitted by ATA to participate in the Activities and attend the Event, I forever release ATA and any affiliated organizations, along with their respective board members, employees, volunteers, agents, attorneys, contractors, and representatives (collectively "Releasees") from any and all liabilities, causes of action, lawsuits, claims, demands, or damages of any kind whatsoever that I, my assignees, heirs, guardians, next of kin, spouse and legal representatives now have, or may have in the future, for bodily injury, death, or property damage, related to (i) my participation in the Activities or presence at the Event, (ii) the negligence or other acts of any Releasee, whether directly connected to the Activities or not, and however caused, and (iii) the condition of the Event. This release includes, without limitation, any claims in connection with any exposure, infection, and/or spread of COVID-19 related to attendance at the Event. I understand that this waiver means I give up my right to bring any claims for any loss including but not limited for personal injuries, death, disease or property losses, and give up any claim I may have to seek damages, whether known or unknown, foreseen or unforeseen.

I HAVE CAREFULLY READ AND FULLY UNDERSTAND ALL PROVISIONS OF THIS RELEASE, FREELY AND KNOWINGLY ASSUME THE RISK, AND WAIVE MY RIGHTS CONCERNING LIABILITY AS DESCRIBED:

Name: _____

Signature: _____

Date: _____