



ATA OFFICIAL PROGRAM & DIRECTORY ADVERTISING GUIDELINES

This is an exciting advertising opportunity for exhibiting companies only! Gain visibility with your customers by advertising in the ATA Official Program & Directory of Exhibitors that will be distributed on-site to all registered attendees. The advertisements will be printed in four colors and trim size of either 4" x 8" for a single page ad or 8" x 8" for a double page ad in the perfect-bound program. All ads, single or double page, must be in vertical format.

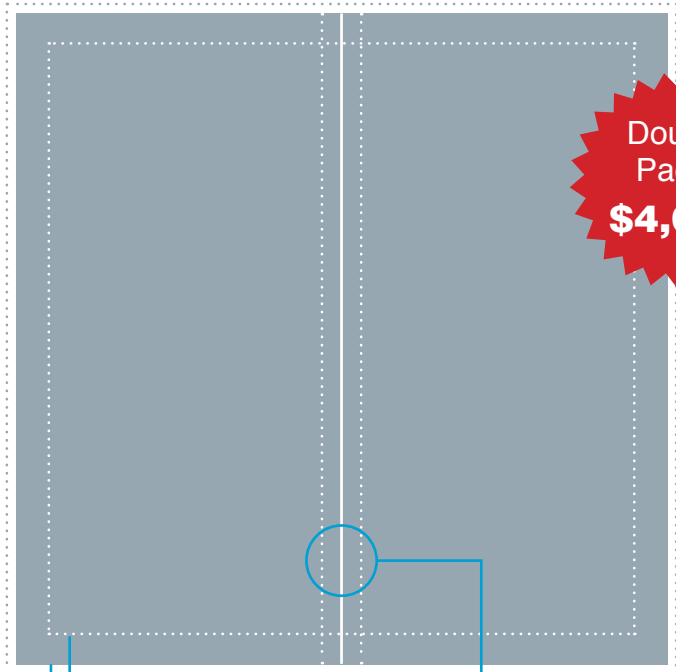
Single Page



Single Page:
\$2,500

Live area: 3.1875" x 7.25"
Page Trim: 4" x 8"
Bleed: 4.25" x 8.25"

Double Page



Double Page:
\$4,000

Live area: 6.375" x 7.25"
Page Trim: 8" x 8"
Bleed: 8.25" x 8.25"
Please allow .25" grind-off in the center of the double page.

Production Notes:

- Preferred format: Print-ready PDF with .25" bleeds and crop marks. High resolution (300 dpi at print-size) TIF or JPG also accepted.
- All design layouts not containing embedded text need to be provided in InDesign for Mac.

DEADLINE FOR ARTWORK: August 15, 2019

**Please submit your print-ready ad to
Alyssa Stubs, astubs@trucking.org (703) 838-1986**

Premier sponsor of MCE 2019



Elite Suppliers to the Trucking Industry