

# SCHEDULE OF EVENTS

## AS OF OCTOBER 2, 2018

SCHEDULE SUBJECT TO CHANGE

### FRIDAY, OCTOBER 26

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- 12:00 pm – 3:00 pm      **LEAD ATA Overview and Activity**  
*By Invitation Only*  
*Sponsored by PeopleNet*
- 3:00 pm – 5:30 pm      **LEAD ATA Meeting**  
*By Invitation Only*  
*Sponsored by PeopleNet*
- 6:00 pm – 7:30 pm      **LEAD ATA Reception**  
*By Invitation Only*  
*Sponsored by PeopleNet*

### SATURDAY, OCTOBER 27

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- 7:00 am – 9:30 am      **ATA Second Annual 5K Fun Run/Walk**  
*(Optional – Additional Registration Fee)*  
*Sponsored by Rolling Strong*
- 7:30 am – 4:30 pm      **Taste of Waco & Magnolia Trail Tour**  
*(Optional – Additional Registration Fee)*
- 10:00 am – 11:30 am      **LEAD ATA Meeting**  
*By Invitation Only*  
*Sponsored by PeopleNet*
- 10:00 am – 11:30 am      **LEAD ATA Graduate Class Meeting**  
*By Invitation Only*  
*Sponsored by PeopleNet*
- 10:00 am – 11:30 am      **ATA Workforce Development Policy Committee Meeting**  
*All MCE Registrants Welcome*
- 11:30 am – 1:00 pm      **LEAD ATA Luncheon**  
*By Invitation Only*  
*Sponsored by PeopleNet*
- 11:30 am – 1:00 pm      **Trucking Cares Foundation Meeting & Lunch**  
*Foundation Members Only*

## SATURDAY, OCTOBER 27 CONTINUED

- 1:00 pm – 2:00 pm **ATA Strategic Priorities Committee Meeting**  
*Committee Members Only*
- 1:00 pm – 3:00 pm **ATA Automated Truck Subcommittee Meeting**  
*All MCE Registrants Welcome*
- 3:00 pm – 4:00 pm **ATA Session: AV 3.0, HOS and FMCSA Priorities**  
**Guest Speaker: FMCSA Administrator, Raymond Martinez**  
*All MCE Registrants Welcome*
- 4:00 pm – 5:30 pm **ATA Hazardous Materials Policy Committee Meeting**  
*All MCE Registrants Welcome*
- 4:00 pm – 5:30 pm **ATA Insurance Task Force Meeting**  
*All MCE Registrants Welcome*
- 5:00 pm – 6:00 pm **ATA Chairman's Membership Committee Meeting**
- 6:00 pm – 6:30 pm **MCE First-Time Attendees & LEAD ATA Reception**  
*By Invitation Only*
- 6:30 pm – 7:30 pm **ATA Grand Opening Reception**  
*All MCE Registrants Welcome*  
*Sponsored by PrePass - Services provided by HELP Inc.*

## SUNDAY, OCTOBER 28

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- 7:00 am – 8:30 am **ATA Small Carrier Networking Breakfast & Meeting**  
*Open to all carriers with less than \$25.5 million in revenue*  
*Sponsored by U.S. Bank*
- 7:30 am – 8:30 am **ATA Infrastructure Task Force Meeting**  
*Task Force Members Only*
- 8:30 am – 9:30 am **Interfaith Service**  
*All MCE Registrants Welcome*
- 9:45 am – 10:45 am **ATA Educational Sessions:**
  - **Hours-of-Service**
  - **Understanding the Impact of Marijuana Legalization on the Trucking Industry***All MCE Registrants Welcome*
- 9:45 am – 11:15 am **ATA Litigation Center Board of Directors Meeting**  
*All MCE Registrants Welcome*
- 9:45 am – 11:15 am **ATA Truck PAC Board of Directors Meeting**  
*All MCE Registrants Welcome*
- 9:45 am – 11:15 am **ATA Policy Committee Meetings:**
  - **Communications & Image**
  - **Environmental & Energy**
  - **Tax***All MCE Registrants Welcome*

## SUNDAY, OCTOBER 28 CONTINUED

- 9:45 am – 11:15 am **Intermodal Motor Carriers' Conference (IMCC) Annual Meeting**  
*All MCE Registrants Welcome*
- 11:30 am – 1:00 pm **ATA Leadership & Awards Luncheon**  
*All Full MCE Registrants Welcome*
- 1:00 pm – 3:30 pm **ATA Exhibit Hall Grand Opening & Ribbon Cutting Ceremony**  
*All MCE Registrants Welcome*
- 2:00 pm – 3:30 pm **North American Chassis Pool Cooperative (NACPC) Board of Directors Meeting**  
*Board Members Only*
- 2:15 pm – 3:45 pm **Agricultural & Food Transporters Conference (AFTC) Board of Directors Meeting**  
*All MCE Registrants Welcome*
- 3:45 pm – 5:15 pm **ATA/ATRI Session: The Cost of Doing Nothing – Why We Need Infrastructure Investment Now**  
*All MCE Registrants Welcome*  
*Sponsored by Bendix Commercial Vehicle Systems LLC*
- 6:00 pm – Evening **2018 Truck PAC Reception & Dinner - Entertainment by Dwight Yoakam**  
*By Invitation Only*  
*Sponsored by Lytx®*

## MONDAY, OCTOBER 29

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- 7:00 am – 7:45 am **ATA Continental Breakfast**  
*All MCE Registrants Welcome*
- 8:00 am – 9:30 am **ATA Session: ATA President's Address**  
*All MCE Registrants Welcome*  
*Sponsored by Blackberry Radar*
- 9:30 am – 12:00 pm **ATA Exhibit Hall Review with Refreshments**  
*All MCE Registrants Welcome*
- 11:00 am – 12:00 pm **ATA Revenue Committee Meeting**  
*Committee Members Only*
- 12:30 pm – 2:15 pm **ATA Advocacy Luncheon**  
*All Full MCE Registrants Welcome*  
*Sponsored by AT&T*
- 2:30 pm – 4:00 pm **American Transportation Research Institute (ATRI) Board of Directors Meeting**  
*Board Members Only*
- 2:30 pm – 4:00 pm **ATA Policy Committee Meetings:**
  - Highway
  - Labor & Regulatory
  - Technology & Engineering*All MCE Registrants Welcome*
- 4:15 pm – 5:15 pm **ATA Educational Sessions:**
  - Blockchain in the Supply Chain: Where Is It Now and Where Is It Headed?
  - Recruiting the Next Generation*All MCE Registrants Welcome*

## MONDAY, OCTOBER 29 CONTINUED

- 4:15 pm – 5:45 pm      **Automobile Carriers' Conference (ACC) Board of Directors Meeting**  
*All MCE Registrants Welcome*
- 4:15 pm – 5:45 pm      **ATA Policy Committee Meetings:**  
• **Independent Contractor**  
• **Safety**  
• **Supply Chain Security**  
*All MCE Registrants Welcome*
- 5:00 pm – 6:30 pm      **Transport Topics Reception**  
*By Invitation Only*

## TUESDAY, OCTOBER 30

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- 7:30 am – 9:00 am      **Allied Committee for the Trucking Industry (ACT I) Meeting**  
*Committee Members Only*
- 8:00 am – 9:00 am      **ATA Continental Breakfast**  
*All MCE Registrants Welcome*
- 9:00 am – 10:30 am      **ATA Executive Committee Meeting**  
*All MCE Registrants Welcome*
- 9:30 am – 11:30 am      **ATA Spouse/Guest Program**  
*All MCE Registrants Welcome*
- 10:30 am – 11:00 am      **Partnering with Law Enforcement**  
*All MCE Registrants Welcome*
- 11:15 am – 12:15 pm      **ATA Session: Industry Legends Panel**  
*All MCE Registrants Welcome*  
*Sponsored by DriverReach, LLC*
- 12:00 pm – 2:00 pm      **ATA Past Chairman's Spouses' Luncheon**  
*By Invitation Only*
- 12:15 pm – 1:30 pm      **ATA Exhibit Hall Grand Finale & Luncheon**  
*All MCE Registrants Welcome*
- 1:30 pm – 4:00 pm      **ATA Board of Directors Meeting & General Membership Meeting**  
*All MCE Registrants Welcome*
- 5:30 pm – 10:00 pm      **ATA Annual Reception & Banquet - Entertainment by Lyrnyrd Skynyrd**  
*All Full MCE Registrants Welcome*  
*Title Sponsor: I.D. Systems, Inc.*  
*Table Sponsors: FedEx Freight, Hyundai Translead, UPS, and U.S. Legal Services*  
*Table Contributors: CMIC Intermodal, Pressure Systems International / PSI, Total Transportation of MS, and Velociti, Inc.*

## WEDNESDAY, OCTOBER 31

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- 8:15 am – 2:30 pm      **ATA MCE Golf Outing**  
*(Optional – Additional Registration Fee)*  
*Sponsored by TrueNorth Companies*