

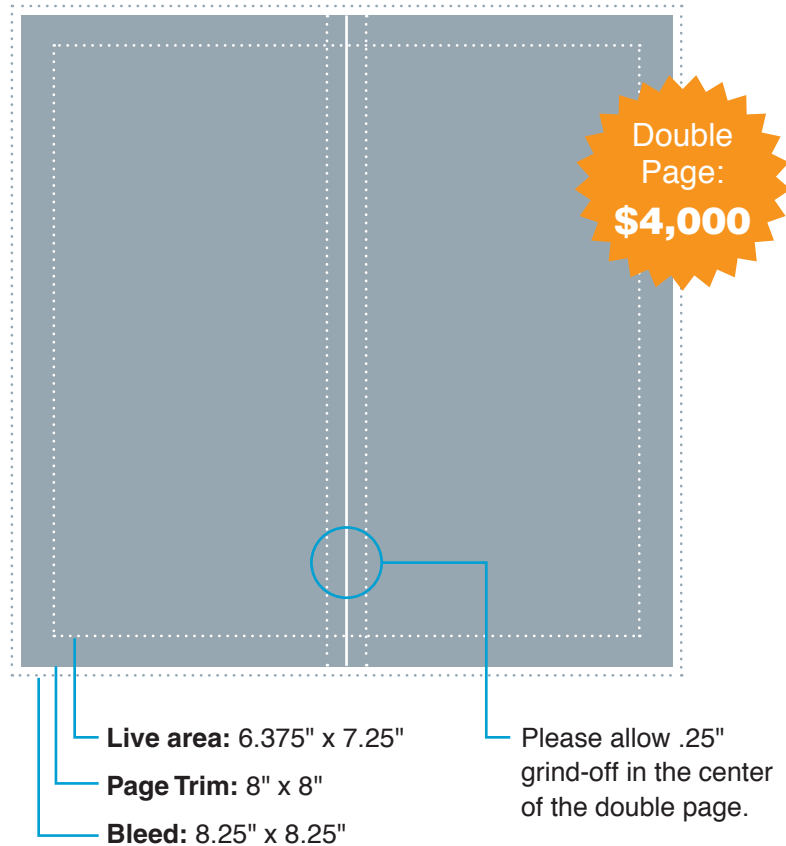
ATA OFFICIAL PROGRAM & DIRECTORY ADVERTISING GUIDELINES

This is an exciting advertising opportunity for exhibiting companies only! Gain visibility with your customers by advertising in the ATA Official Program & Directory of Exhibitors that will be distributed on-site to all registered attendees. The advertisements will be printed in four colors and trim size of either 4" x 8" for a single page ad or 8" x 8" for a double page ad in the perfect-bound program. All ads, single or double page, must be in vertical format.

Single Page



Double Page



Production Notes:

- **Preferred format:** Print-ready PDF with .25" bleeds and crop marks. High resolution (300 dpi at print-size) TIF or JPG also accepted.
- All design layouts not containing embedded text need to be provided in InDesign for Mac.

DEADLINE FOR ARTWORK: September 1, 2018

**Please submit your print-ready ad to
Alyssa Stubs, astubs@trucking.org (703) 838-1986**

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