



## EXHIBITOR REGISTRATION

Please check just one box. All exhibiting companies receive **three complimentary partial registrations** per each 10'x10' unit, which may be upgraded to full conference registrations.

If a company has used more than their allocated complimentary partial registrations, they must purchase a full conference registration.

- |  |                  |
|--|------------------|
| <input type="checkbox"/> Complimentary partial registration              | Complimentary    |
| <input type="checkbox"/> Member Company upgrade to full registration     | \$500 per person |
| <input type="checkbox"/> Non-member Company upgrade to full registration | \$600 per person |

Register online at <http://mce.trucking.org>

It is the fastest and easiest way to register for the 2017 ATA MCE and to secure your hotel room! **September 1 Earlybird Registration Deadline: August 18**  
**Room Reservation Deadline: September 22**

Full registrations include all MCE activities (business sessions, educational programs, the exhibit hall, opening reception, three luncheons, and the ATA Annual Reception, Banquet, and Entertainment)

### FULL CONFERENCE REGISTRATION RATES

On or before ~~August 18~~ **September 1**

- |  |                |
|--|----------------|
| <input type="checkbox"/> <b>ATA MEMBER</b>           | <b>\$950</b>   |
| <input type="checkbox"/> Spouse                      | \$550          |
| <input type="checkbox"/> Per Couple                  | \$1,500        |
| <input type="checkbox"/> <b>NON-MEMBER</b>           | <b>\$1,250</b> |
| <input type="checkbox"/> Spouse                      | \$800          |
| <input type="checkbox"/> Per Couple                  | \$2,050        |
| <input type="checkbox"/> <b>FIRST-TIME ATTENDEE*</b> | <b>\$750</b>   |
| <input type="checkbox"/> Spouse                      | \$450          |
| <input type="checkbox"/> Per Couple                  | \$1,200        |

### FIRST-TIME ATTENDEES - Special Discounts

\*First-time attendee, Allied and Motor Carrier, qualify for a special discounted rate. Please call Marsha Barninger at (407) 359-6934 to receive your promotional code for use on the Order Payment page when registering online.

After ~~August 18~~ **September 1**

- |  |                |
|--|----------------|
| <input type="checkbox"/> <b>ATA MEMBER</b>           | <b>\$1,200</b> |
| <input type="checkbox"/> Spouse                      | \$800          |
| <input type="checkbox"/> Per Couple                  | \$2,000        |
| <input type="checkbox"/> <b>NON-MEMBER</b>           | <b>\$1,500</b> |
| <input type="checkbox"/> Spouse                      | \$1,050        |
| <input type="checkbox"/> Per Couple                  | \$2,550        |
| <input type="checkbox"/> <b>FIRST-TIME ATTENDEE*</b> | <b>\$850</b>   |
| <input type="checkbox"/> Spouse                      | \$550          |
| <input type="checkbox"/> Per Couple                  | \$1,400        |

**NOTE: All information is REQUIRED to process registration**

Full Name: \_\_\_\_\_

Nickname for Badge: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\*Send confirmation email to: \_\_\_\_\_

### SPOUSE REGISTRATION:

Full Name: \_\_\_\_\_

Nickname for Badge: \_\_\_\_\_

\*\*Email: \_\_\_\_\_

\* Valid email address is required for registration confirmation

\*\* Email address is required to provide spouse program information

### Exhibitor Registration Payment

Registration will not be processed without payment.

Total amount paid \$ \_\_\_\_\_

Check or money order made payable to American Trucking Associations

AMEX       MasterCard       VISA

Credit Card # \_\_\_\_\_

Expires: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

PLEASE RETURN BY OCTOBER 18, 2017 | AMERICAN TRUCKING ASSOCIATIONS

Attention: ATA Registrations: P.O. Box 101360 | Arlington, VA 22210 | Phone: (866) 821-3468 | Fax: (703) 838-1701

PLEASE CHECK ONE BOX

# IMPORTANT INFORMATION

## Conference Registration Instructions & Hotel Reservation Link

**Online:** Registering online at <http://mce.trucking.org> is the fastest and easiest way to register for the conference. Twenty-four (24) hours after you have successfully registered online, you will receive an email confirmation of your conference registration which will also contain your hotel reservation link.

**If you need assistance with your username and password to register online**, please call ATA Registrations at **(866) 821-3468** from 8:30am - 5:30pm ET.

**Fax/Mail:** If registering by fax or mail once your registration is successfully processed by ATA Registrations, you will receive an email confirmation of your conference registration which will also contain your hotel reservation link.

**If you need to make changes to your registration**, please call ATA Registrations at **(866) 821-3468** from 8:30am - 5:30pm ET.

**If you need to cancel your registration**, please send written notification to be received by ATA via mail at: ATA Event Services, P.O. Box 101360, Arlington, VA 22210, or via email at: [registrations@trucking.org](mailto:registrations@trucking.org) on or before August 4, 2017. You will receive a full refund less a \$100.00 per person administrative fee. No refunds for registration fees will be processed for cancellations postmarked after this date.

## Hotel Reservation Instructions & Rates

Only those registered for the conference will gain access to a hotel reservation link through their conference confirmation email. The deadline to complete your room reservation is September 22nd.

**Hyatt Regency Orlando:** \$268 (single/double) plus 13.5% tax and a \$9 Hotel Services Fee  
**Rosen Centre Hotel:** \$239 (single/double) plus 13.5% tax

**If you are interested in reserving a suite**, please call Marsha Barninger at **(407) 359-6934**.

**If you need to make changes to your hotel reservation** (arrival/departure/cancellation), please make these changes as directed in your hotel confirmation email.



**If you require special assistance**, please call Marsha Barninger at (407) 359-6934.

PLEASE NOTE: ATA realizes that our meeting locations are often ideal for family vacation. However, persons under the age of 18 years old are not allowed in the exhibit hall, business or social events (except for the entertainment portion of the Annual Banquet). We thank you for your cooperation.

By registering for the American Trucking Associations (ATA) MCE, you consent to be photographed/ videoed. I hereby grant ATA, the irrevocable and unrestricted right to use and publish photographs/videos/ audio recordings/likenesses of me in which I may be included for advertising, marketing, promotional or any other purpose and in any manner or medium.

***Duplicate this Registration form for additional registrants***